



Marijeta Lazor

Head of Development

Novi Sad Fair

<http://www.sajam.net>



Bilateral Meetings

- Tuesday 12:30-13:30
- Tuesday 14.30-16.30.
- Thursday 11:30-13:00 - Sector: Tourism
- Thursday 14:00-16:00 - Sector: Tourism
- Friday 11:30-13:00 - Sector: Tourism
- Friday 14.00-16.00 - Sector: Tourism

Description

The Novi Sad Fair is a joint-stock company which is the leading fair institution in Serbia. It organizes approx. 20 fairs annually, and one of the best known is the International Agricultural Fair, which is one of five biggest European events of that type among UFI members. There are also regional fairs on hunting, fishing and tourism as well as specialized fairs of books, art, education, investment, energy, jewellery etc... There are up to 150 events organized in the Congress Center - professional gathering, symposiums, presentations and promotions.

Organization Type

Company

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Country

Serbia

City

Novi Sad, Hajduk Veljkova 11 [Google map](#)

Areas of Activities

Agriculture and Food

Creative industries

Tourism

Offer & Request

Outsourcing co-operation; Technical co-operation

Collaboration with state and professional institutions, connection with scientific and educational centers, companies... involved in business cooperation.

Our objective is to offer a good quality and modern services, both at local and international level and thus make Novi Sad Fair a place where companies will make benefit and gain comparative advantage in conducting their market activities.

Keywords: event management tourism B2B agriculture

Cooperation Offered

1. Technical co-operation
2. Outsourcing co-operation

Cooperation Requested

1. Technical co-operation
2. Outsourcing co-operation