



## **Marijeta Lazor**

### **Head of Development**

Novi Sad Fair

<http://www.sajam.net>



### **Bilateral Meetings**

- Tuesday 12:30-13:30
- Tuesday 14.30-16.30.
- Thursday 11:30-13:00 - Sector: Tourism
- Thursday 14:00-16:00 - Sector: Tourism
- Friday 11:30-13:00 - Sector: Tourism
- Friday 14.00-16.00 - Sector: Tourism

### **Description**

The Novi Sad Fair is a joint-stock company which is the leading fair institution in Serbia. It organizes approx. 20 fairs annually, and one of the best known is the International Agricultural Fair, which is one of five biggest European events of that type among UFI members. There are also regional fairs on hunting, fishing and tourism as well as specialized fairs of books, art, education, investment, energy, jewellery etc... There are up to 150 events organized in the Congress Center - professional gathering, symposiums, presentations and promotions.

### **Organization Type**

Company

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Email

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Country

Serbia

City

Novi Sad, Hajduk Veljkova 11 [Google map](#)

Areas of Activities

**Agriculture and Food**

**Creative industries**

## **Tourism**

### **Offer & Request**

#### **Outsourcing co-operation; Technical co-operation**

Collaboration with state and professional institutions, connection with scientific and educational centers, companies... involved in business cooperation.

Our objective is to offer a good quality and modern services, both at local and international level and thus make Novi Sad Fair a place where companies will make benefit and gain comparative advantage in conducting their market activities.

**Keywords:** event management   tourism   B2B   agriculture

#### **Cooperation Offered**

1. Technical co-operation
2. Outsourcing co-operation

#### **Cooperation Requested**

1. Technical co-operation
2. Outsourcing co-operation